

«Prev

Intro 7 6 5 4 3 2 1 More

Next»



## Cash in on e-commerce

As e-commerce grows, savvy entrepreneurs can take advantage of the opportunities created by online shopping. One company, Architectural Mailboxes, is doing this by creating products such as their Elephantrunk parcel drop, a large and safe place to receive deliveries.

"UPS estimates it will deliver 527 million packages between Thanksgiving and Christmas 2012, which would top last year's record of 480 million, driven by [e-commerce](#)," said Vanessa Troyer and Chris Farentinos, founders of [Architectural Mailboxes](#). "All signs signal that e-commerce will continue to grow. Forrester Research expects e-retail spending to increase 62 percent by 2016, with consumers spending \$327 billion online in 2016."